

64th Annual Old Timers Day
Saturday, June 19, 2021
Sponsorship Opportunities

The Town of Selbyville and the Bethany-Fenwick Area Chamber of Commerce travel back in time as they celebrate tradition and the classics. Now in its 64th year, classic cars and trucks from 1991 and earlier line Church Street in Selbyville for their shot at “Best in Show” while socializing with other classic fanatics. Additional family-friendly activities will be present to round out the festivities. Fun for all ages, don’t miss this family-friendly event.

<input type="checkbox"/> PRESENTING SPONSOR - SOLD	\$2,000
<p>Press Release announcing sponsorship Mentions in all media and event advertising as “Presenting Sponsor” -Marketing Time Frame: March– June Company logo on event banners Company logo on Rack Cards (2000) Company logo on all awards Company vendor table during the event at Town Hall *recommended* Company logo and hyperlink listed on event webpage Company logo listed on Facebook event page when sponsorship confirmed First right of refusal for 2021 sponsorship within 180 days post event Hold Harmless Agreement</p>	
<input type="checkbox"/> SUPPORTING SPONSOR	\$1,000
<p>Mentions in all media and event advertising as “Supporting Sponsor” Company vendor table during the event at Town Hall *recommended* Company logo and hyperlink listed on event webpage Company logo listed on Facebook event page when sponsorship confirmed Hold Harmless Agreement</p> <ul style="list-style-type: none"> <input type="checkbox"/> Band Sponsor - SOLD <input type="checkbox"/> Pin-Up Girl Sponsor – SOLD <input type="checkbox"/> Beer Garden 	
<input type="checkbox"/> PREMIUM SPONSORS	\$500
<p>Mentions in media and event advertising as “Premium Sponsor” Company presence at event location or designated area day of event Company signage at event locations (Face Paint only) Company vendor table during the event Company logo and hyperlink listed on event web site Company logo listed on Facebook event page when sponsorship confirmed Hold Harmless Agreement</p> <ul style="list-style-type: none"> <input type="checkbox"/> DJ Sponsor <input type="checkbox"/> Golf Cart Sponsor - SOLD 	

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□ **ASSOCIATE SPONSORS**

\$250

- Mentions in media and event advertising as "Associate Sponsor"
- Company signage at selected "activity" location or on dash plaques
- Company logo and hyperlink listed on event web site
- Company logo listed on Facebook event page when sponsorship confirmed
- Hold Harmless Agreement
 - Dash Plaques- First 100 registrants – **SOLD**
 - Bounce House
 - Obstacle Course

□ **"BEST IN SHOW" AWARD SPONSORS**

\$100

- Mentions in media and event advertising as "Best in Show Sponsor"
- Company representative present during awards presentation and photo shoot
- Company name and hyperlink listed on event web site
- Company name on selected trophy
- Company logo listed on Facebook event page when sponsorship confirmed
- Hold Harmless Agreement
 - Best in Show "Overall" Vehicle - **SOLD**
 - People's Choice Award - **SOLD**
 - Oldest of the Old Timers

□ **AWARD SPONSORS**

\$100

- Company name on event webpage
 - Company name announced at award presentation
 - Company name on all 3-decade awards
 - Hold Harmless Agreement
 - Best of the Decade Sponsor – 30's, 40's, 50's, 60's, 70's, 80's, 90's
 - Best Interior - **SOLD**
 - Best Exterior - **SOLD**
 - Best Engine - **SOLD**
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2021 Old Timers Day
Sponsorship Agreement Form

Contact Information

Member Name _____
Event Contact _____
E-mail _____

Payment Information*

- Please invoice me
- Payment enclosed (checks made out to BFACC) Ck# _____
- Please charge my credit card

Name _____
Card # _____
Exp. Date _____ CVV _____ Billing Zip _____
Signature _____
Date _____

 <p>the CHAMBER Bethany-Fenwick Area Chamber of Commerce</p>	<p>Completed forms should be returned via mail or email: 36913 Coastal Highway, Fenwick Island, DE 19944-4079 Email: events@thequietresorts.com</p>
<p>Questions? Contact Connor Lineberry at 302-539-2100 x 115.</p>	